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ROMINES PLANT FARM

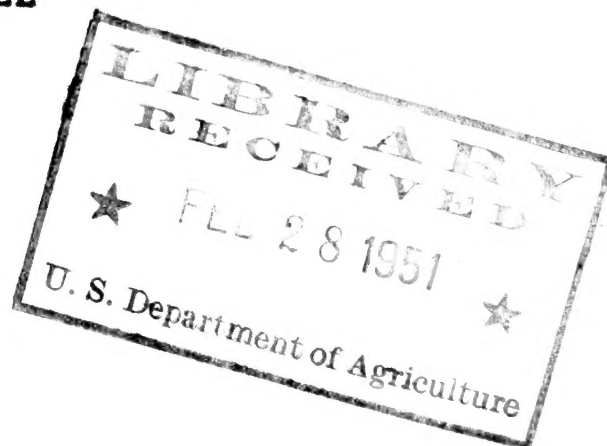
MEMBER OF TENNESSEE NURSERYMEN'S ASSOCIATION

————— Grower and Shipper of —————

STRAWBERRY, CABBAGE and TOMATO PLANTS

CERTIFIED BY TENNESSEE DEPARTMENT OF AGRICULTURE

DAYTON, TENNESSEE



PRICES FOR

FALL 1950 and SPRING 1951

DEAR FRIEND and CUSTOMER:

With great pleasure we present to you this folder. We hope to give you the most information in the fewest words. As many of our old customers know our plants are scientifically grown in the fertile soil of the Cumberland Plateau. Many times during the growing season we have the State Department of Agriculture inspect our fields. By following their instructions we are able to grow a much healthier and stronger plant. It is the height of our ambition to lead in the strawberry plant business with quality and service. Our plants average above Nursery standard.

Through the University Experiment Stations, freezing plants, strawberry grower associations, horticultural societies throughout the United States, we have an unlimited supply of reliable information pertaining to strawberries. Let us know your greatest problems with strawberries. Our interest does not stop when we have filled your order. We are more happy when you have had a bountiful crop of strawberries.

We have plenty of well-trained help and can fill your order with fresh dug plants on the same day received. Sometimes rain will delay our work. As to a drought we have modern irrigation. Due to the low acreage and the demand for frozen strawberries, we see no reason for an over-supply for several years.

Placing your order early helps us to do much of the preliminary work before shipping. All orders booked for future shipment acknowledged.

AS TO THE VARIETIES

TENNESSEE BEAUTY — This is another development of our own state. Fruits a few days later than the Blakemore. It is a heavy yielder of large, red, firm fruit. Preferred to Blakemore by many local growers. Good shipper or for cold pack.

BLAKEMORE — We have the yellow resistant strain. At one time 20% of all the strawberries grown in the United States were Blakemore. The best information we have from the cold packers is that there is no strawberry that excels the Blakemore. Fruit is red all the way through, very firm, holds its color and flavor well from picking to processing. Ships well.

AROMA — Must have been developed fifty years ago, and is yet the leader in Southwest Missouri and part of Kentucky. Fruits later than the Blakemore. It is very firm, sweet, good for fresh market and ships well. Resistant to leaf spot.

TENNESSEE SHIPPER — This is a cross of the Blakemore and Missionary developed by our own State Department of Agriculture. The fruit is very firm, does well in same area as Blakemore and is easy to cap from the vine. Keeps well when thoroughly ripe, good for freezing, shipping, or home use.

KLONMORE — This is a cross of the Blakemore and Klondyke. It was developed in Louisiana and is known as 630. It is fast taking the place of Klondyke in Louisiana and the Carolinas. Very resistant to leaf spot. Fruit bright red, very high in vitamins, very firm, heavy yielder. We have a large supply of these plants on first year new ground.

KLONDYKE — This old timer is yet in demand in some sections. Very strong, thrifty. Fruit is dark red when thoroughly ripe, very high in acid, good for preserving and jelly. Very firm and ships well.

MISSIONARY — To the regular strawberry grower of the lower south it needs no introduction. It is a very hardy plant. When they are matured here they have had an ample rest period by the time they arrive at their destination. Has plenty of foliage to protect the fruit. Very prolific for fruit and plants. Fruit is bright red, very firm, a good shipper, good for freezing, local market or home use.

ROBINSON — This is the most prolific plant maker we have ever grown. Should be planted four feet apart in the rows. Extra large scarlet red fruit. Good flavor, very firm. On the northern market last spring the Robinson sold for \$1.50 more per 16-qt. crate than the Premier. In our trial plots here, they were our heaviest yielder. We have approximately 300,000 of these plants for spring delivery.

PREMIER — This is a standard variety for some of the northern states. Does well on a heavy clay soil. Fruit is long and bright red; flavor excellent. Poor plant maker. This is one of the best varieties used for breeding purposes. For some reason it has many characteristics superior to other plants.

PLANTING INSTRUCTIONS

When planting in old ground it is good to plow under a good cover crop in the fall. Do not let weeds and grass go to seed where you plan to set strawberries. Thoroughly prepare your ground in the spring using 600 lbs. of complete fertilizer per acre. Rows should be four feet apart, plants eighteen inches in the row. This is for matted rows.

In the lower south where the hill system is used, they should be planted on beds approximately four feet apart, two rows to the bed, plants set twelve inches apart in each row.

Set your plants deep enough that only the bud is above the ground. Press soil very firmly around the plant. It is a good idea to set your plants with the roots at a slight angle. Then you can press the soil firmly on the roots without injuring the crown or bud of the plant. Keep your plants free of weeds and grass.

Our labor cost is just as high as it was during the War years. However, we have been able to increase our production with less labor. We are passing this saving on to our customers.

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Missionary, Blakemore, Klonmore, Klondyke — Postage paid — 100, \$1.25; 250, \$2.25; 500, \$4.00. Express Collect — 1,000, \$5.00; 5,000, \$23.75; 10,000, \$45.00.

Aroma, Premier, Robinson, Tennessee Beauty, Tennessee Shipper — Postage paid — 100, \$1.25; 250, \$3.00; 500, \$5.00. Express Collect — 1,000, \$6.00; 5,000, \$27.50; 10,000, \$50.00.

For prepaid Parcel Post add 75¢ per 1,000.

You will be notified by mail date plants are expressed.

GUARANTEE — We guarantee our plants true to name and to arrive in good growing condition. Grade on average above Nursery standard. We are not liable for more than the purchase price.

VERY TRULY YOURS,

ROMINES PLANT FARM

DAYTON, TENNESSEE